

Media Release

Incredible Night at the Openair Film Festival

Waiheke, 29 December 2004

The Openair Cinema at Onetangi Road Vineyard opened on Boxing Day. From the start the numbers picked up dramatically, resulting in over 450 people attending 'The Incredibles' last Tuesday. There were over 100 kids among the crowd, who enjoyed a spectacular outdoor experience. The patrons were well prepared; they brought seating of all sorts with them, from deckchairs to beach chairs, rugs to extra large beanbags. The venue at Onetangi Road Vineyard is well sheltered from winds of all directions, and the screening never suffered from the strong northeasterly wind.

"We were blown away by the way people prepared for their night out," said Urs Bauer, organizer of the event, "and the feedback from the crowd was very encouraging. It's great to see, that people don't mind too much about the forecasts – and take the chance to experience movies under the stars."

The season goes on with some great movies over the coming weekend until Sunday, 9 January. Then the screen will be moved to the Viaduct Harbour for its second season in the heart of Auckland City from 13 January to 27 February 2005.

Tickets prices for the Waiheke screenings are as following: Adults (\$10), Senior Citizen / Students with ID (\$8), Kids under 12 (\$5). You can buy them at Onetangi Road Vineyard, Family Barrow Oneroa, Tourism Auckland Offices (Oneroa and Matiatia) and at the door (cash only), which opens at 7pm.

Bring your own rugs, cushions, deck chairs and sleeping bags. There are snacks, ice-cream, soft-drinks, coffee, wine and beer on sale. No BYO alcohol is allowed.

Programme: www.openair.co.nz

For more information please contact

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Open-Air Cinema is a private initiative of some idealistic Waiheke Island residents. The aim is to add a spark to Auckland's summer lifestyle and offer a special movie-going experience to Aucklanders and tourists alike.